

نموذج (سيرة ذاتية CV)

Ahmed Mansour

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Professional Summary

Marketing specialist with 5+ years of experience in digital marketing and brand management. Proven track record of increasing online engagement by 50% through data-driven campaigns. Seeking to leverage my skills to drive growth at a creative agency.

Work Experience

Digital Marketing Manager | XYZ Agency | Riyadh

Jan 2022 – Present

- Led a team of 4 to develop SEO strategies that increased organic traffic by 70% in one year.
- Managed social media accounts across 3 platforms, growing followers from 10k to 35k.
- Analyzed campaign data using Google Analytics, resulting in 25% higher conversion rates.

Marketing Coordinator | ABC Company | Riyadh

Jun 2019 – Dec 2021

- Coordinated 12 successful product launches, achieving average sales targets of 110%.
- Created weekly email newsletters that achieved open rates of 32% (industry average 20%).

Education

Bachelor of Business Administration – Marketing | King Saud University | Riyadh

2015 – 2019

- Graduated with Second Class Honours (GPA: 3.6/4.0)
- Relevant coursework: Consumer Behavior, Digital Marketing, Statistics.

Skills

- Technical:** Google Analytics, SEO, SEMrush, Hootsuite, MS Office
- Soft:** Leadership, Data Analysis, Communication, Problem-solving

Certifications & Languages

- Google Analytics Individual Qualification (2023)
- English: Fluent (IELTS 7.0) | Arabic: Native